**CASE STUDY # 4**

**Building your company’s vision**

**Prepared by: Jason, Leo, Addison and Veenayah**

1. **Articulate a vision for a fictitious company using the model on page 4 or 12**

We have defined the vision, mission and core values of a big chain of hotels - Seychelles Island of Hotels

**Vision**

To be the most admired hotels listed in the Indian Ocean and be the best example for others to follow.

**Mission Statement**

“We will be recognized internationally as a successfully leisure Group offering superior services and entertainment that exceeds our customer’s expectation.

**Core Values**

* **Courage**: to be accountable for our actions and be courageous in all we do
* **Teamwork**: working together to meet our goals through open communication and sharing of resources
* **Fun**: have fun and enjoy what we do so that our guests feel the same sense of pleasure
* **Innovation**: new ideas that lead both personal and organization growth
* **Ethics**: honesty and integrity in our behavior and actions
* **Respect**: show our respect for each other in what we say and do

1. **Articulate a vision for a real company using the model on page 4 or 12**

The real organization is ATCO Structures and Logistics which a subsidiary of ATCO Group of Companies.

**Vision and Mission**

ATCO Structures & Logistics will be the world’s leading provider of infrastructure solutions by delivering excellence in our projects, products & services - anywhere - for the benefit of our customers, shareholders, employees and the communities where we live and work.

**Core Values**

* **Safety**: We are committed to attaining zero incidents and work to manage business operations for sustainable safety excellence
* **Integrity**: We are honest and ethical, and treat others with fairness, dignity and respect
* **Caring**: we care about our customers, our employees and their families, our communities and the environment
* **Transparency**: We are clear about our intentions and communicate openly
* **Entrepreneurship**: we are creative, innovative and take a measured approach to opportunities, balanced with a long term perspective
* **Accountability**: We make good decisions, take personal ownership of tasks, are responsible for our actions, and deliver on our commitments
* **Collaboration**: we work together, share ideas and recognize the contribution of others
* **Perseverance**: we persevere in the face of adversity with courage, a positive attitude and a fierce determination to succeed